

**ANNUAL AFRICAN HAIR AWARDS**

**CATEGORY - CHEMICAL RELAXER PRODUCT RANGE**

Please note:

* The below gives you advance knowledge of the questions that need to be answered in full.
* Please ensure the declarations and model release forms (below) are filled out, All photographic images and samples should reach us on the indicated dates.
* Please ensure you read and sign the entire general Awards Rules and Regulations document and your specific category rules and criteria before commencing any of your entry.
* The Total Questions is out of 100 you need to score 80% to qualify to be nominated in the 2016 African Hair Awards

**Question 1 (10 points)**

In no more than 150 words describe how you earn the right to be awarded this title.

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**Question 2 (30 Points)**

 In no more than 200 words How long has your brand/product been in the industry? How has your product impacted the lives of consumers and the industry as a whole?

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**Question 3 (25 Points)**

List up to 10 career/product/brand highlights and activities of your Brand/Product

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**Question 4 (15 Points)**

Briefly describe your Brand/Product Safety Standards (100 words)

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**Question 5 (20 Points)**

Where is your brand currently available, distributed and Available (150 words)

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